

 National T.T.T. Society
Camping for Girls

2021–2023

Report of the Society



“What other experience allows [kids] to become unencumbered by who they were just 24 hours before and to live in that reality for seven days, testing the hypothesis of who they are and who they want to become?”

~ Jason Smith, YMCA Camp Kitaki

Welcome to the 2021-2023 Biennial Report

I believe in the mission of the National T.T.T. Society. I believe in the mission because I have seen the results in the lives of our campers. Camping for Girls has impacted tens of thousands of girls. The impact goes well beyond the week at camp as more and more chapters recognize the empowerment of staying in touch with campers for years. I begin this letter with my belief in the mission because it informs everything that I do and think about T.T.T.

I am not unique. The women of T.T.T. exhibit a passion for the mission: camping for girls! When we talk about T.T.T., we are describing everything that makes camping possible. For T.T.T., the mission is based on the Strategic Plan that guides our decisions and choices. The Plan has three pillars focused on serving future campers: supporting members and chapters, marketing T.T.T. to promote name recognition, and increasing our membership.

The women of T.T.T. make our mission come alive! They are the hands and feet, hearts and minds that bring smiles to the faces of hundreds of campers each year. Creating space to strengthen our members and chapters is the first pillar of our Plan. Our series of “Let’s Connect” Zoom meetings create space for shared wisdom and creative, innovative ideas. In recent meetings, we uncovered the “Why” of T.T.T., explored officer effectiveness and examined ways to better serve our campers long-term. Members are kept informed through bi-monthly news in our magazine, Tidings. Social media postings connect us with our camper stories and chapter successes. Gatherings and regional conventions build friendships and commitment. We look forward to expanding our connections to ensure the vitality of the members and chapter and to impact our mission.

The origins of T.T.T. recall a time when fraternal organizations were formed to give like-minded people a way to support one another. In 1911, our Founders used the secret society model to design T.T.T. In the 21st century, secrecy and exclusiveness can be a distraction to the strength and expansion of our mission. Gaining recognition in our communities, sharing widely who we are and why we provide summer camp to girls is now a priority. Marketing – telling the story of empowering girls – grows in importance, moving to the top of the action steps for success. Having professional help in this area elevates awareness of T.T.T. Sharing a common message encourages membership, the third pillar of our strategy. A tangible example of connecting with the larger community is our engagement with corporations and individuals who support our project as financial partners.

It is my honor to be a member of T.T.T. – Camping for Girls. As National President I meet members across the country who share the privilege I feel. The opportunity to give the gift of summer camp is a shared bond. Our goal is to be generous in spreading the benefits of T.T.T. membership. Why wouldn’t we want to share with other women the opportunities we have? Why wouldn’t we include women we know well and those we have yet to meet? There is always room for talented women who want to impact the future. Is that you, someone you know?

As you read this report, I ask you watch for two things: We have been sure and steadfast in pursuing excellence in our mission of camping for girls and we are confident our future will impact more young lives beginning with summer camp and then so much more.



Joyce Rudowski
National President, 2021-2023

MISSION STATEMENT

The National T.T.T. Society – Camping for Girls makes a difference in the self-confidence, self-esteem, leadership skills, and life choices of young girls by providing a no-cost summer camp experience. Since its founding in Mt. Pleasant, Iowa, in 1911, the organization has sent thousands of girls to camp. All the funds raised by the members are used to provide the summer camp experiences.

Our Future

We are very excited for the next two years for T.T.T. We plan to build and expand upon our accomplishments of the past two years, knowing that our camping program is continuing to provide a life-changing summer camp experience for girls each year.

We want the relationships that start with a week at camp to continue and grow through the campers' formative years. It is important for us to increase our connections with our campers as role models, mentors and women who care. Many chapters have programs in place to nurture these connections, and our goal is to use these models to help more chapters design their own initiatives to keep their camper connections strong.

The connection of our members to each other and to T.T.T. is a key part of our Strategic Plan. Liz Duff, our marketing consultant, recommends we seek more member engagement by matching members' skills, interests and desires in areas that will help T.T.T. to continue to grow. Getting more people involved energizes the membership, which in turn can attract new members. We are excited to see how our members will rise to this challenge and what will be in store.

Working on our name recognition in our local communities will continue. Our Partnership Committee has asked that members reach out to local companies who want to help financially. As our name and mission becomes more well known, our Partnership Committee – and our Project – will potentially receive increased support from corporate sponsors.

Our future will require change. We are ready.

Be the Change You Want to See in the World

~ Mahatma Gandhi

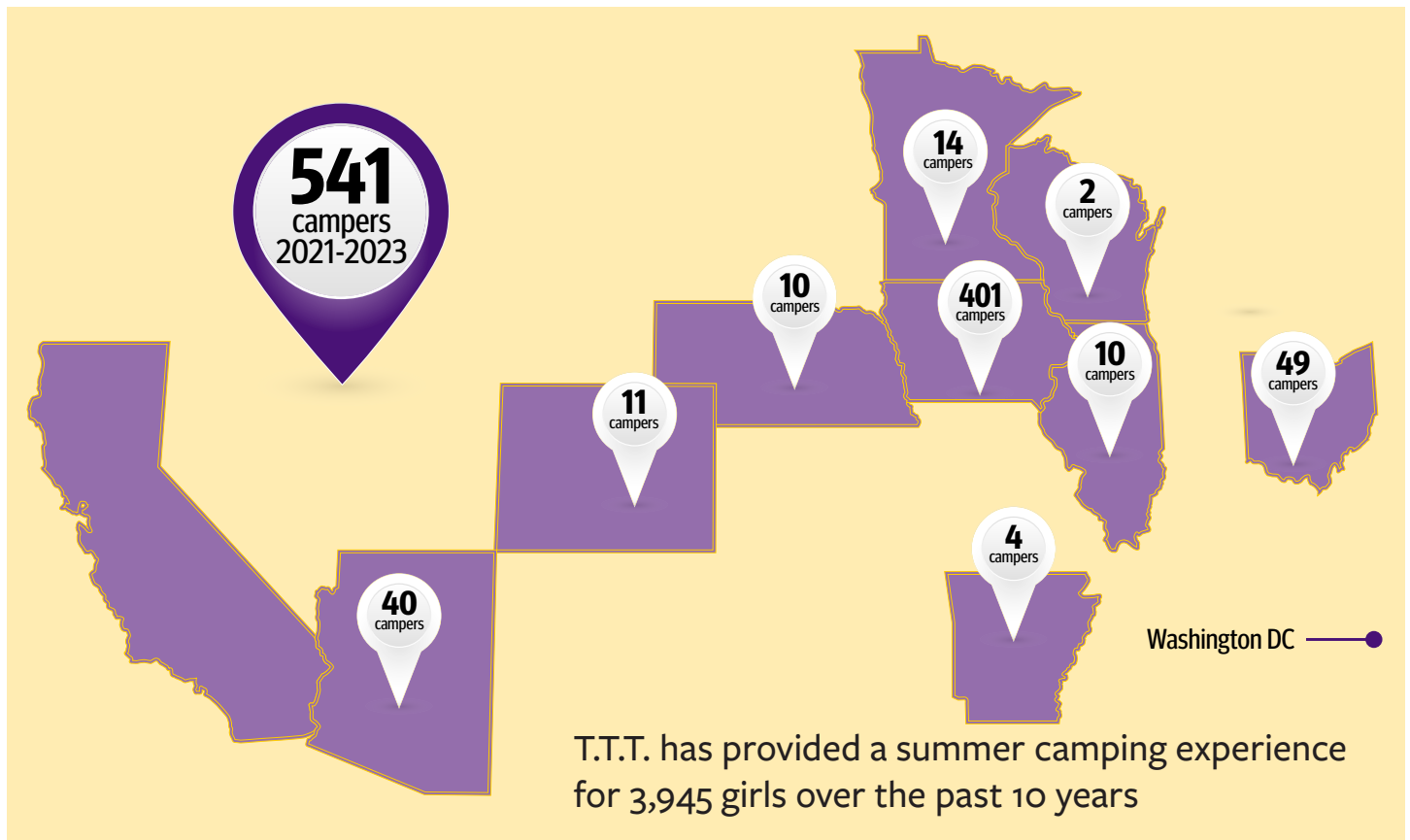
INCREASE VISIBILITY OF OUR PASSION AND PURPOSE

- Chapter Support**
 - ✓ Monthly "Let's Connect" Zoom Meetings
 - ✓ Chapter visitations
 - ✓ New support resources & materials
- Membership Growth**
 - ✓ Reimagine membership
 - ✓ Annual membership drive
 - ✓ Encourage Diversity
- Marketing**
 - ✓ Community service days with campers
 - ✓ Enhanced social media presence
 - ✓ Highlight chapter accomplishments

OUR STRATEGIC VISION

National T.T.T. Society
Camping for Girls

T.T.T.'s Impact for Camping Seasons 2022-2023



OVERNIGHT CAMPS USED

- Arkansas:** Camp War Eagle and Camp Cahinnio
- Arizona:** Whispering Pines and Willow Springs
- California:** Camp Redwood
- Colorado:** Camp Shadybrook
- Illinois:** Lutheran Outdoor Ministries Center
- Iowa:** Camp Wyoming and YMCA Camp of Des Moines
- Northern Iowa and Minnesota:** Camp Tanglefoot and Camp Foster
- Nebraska:** Camp Kitaki
- Ohio:** Camp Campbell Gard
- Wisconsin:** Camp Manitou

We Camp, We Lead, We Serve

Our Inaugural Service Event: Weekend of Service, October 2022



Ohio N - Cincinnati served at Crayons to Computers with help from four past campers, preparing packages of chair caddies, paper clips and bulletin board packets for local teachers.



Ohio F - Dayton served the Ronald McDonald House Charities of Dayton by preparing dinner for their families. Three former campers joined in!



Minnesota W - Albert Lea: Had a lovely time doing community garden clean-up.



Illinois AF - Des Plaines worked on the final fall cleanup of the garden at Elmwood School, where their campers go to school.



Iowa FX - Marion partnered with a local organization, Marion Cares, to make crockpot freezer meals for local families facing food insecurities.



Iowa FM - Anamosa supported the annual Pumpkin Fest. Their campers helped with the big wheel races and float decorating.



Iowa CD - Spirit Lake and two previous campers served at Camp Foster, where they send their campers. They sorted board games and cards and picked up sticks to help prepare for a fall festival.



Iowa AU - Grinnell picked apples for their local food pantry. Campers from past years participated.

- ▶ Arizona Q - Pebble Creek organized a blood drive for later in the fall.
- ▶ Colorado J - Broomfield served a women's shelter by delivering breakfast.
- ▶ Iowa AJ - Prairie City collected feminine hygiene products to give to the food pantry.
- ▶ Iowa U - Mt. Union collected donations for local food pantries.
- ▶ Ohio U - Cincinnati served at Matthew 25 Ministries, an international humanitarian aid and disaster relief organization in suburban Cincinnati.

Camper Love Notes

For me, T.T.T. camp was my first taste of being myself. When I was a young girl, my parents made it clear that they wished I was a boy. They dressed me like a boy, they signed me up for “boy” activities and they kept my hair cut short. When my ladies took me shopping, they let me try on whatever I wanted. I went to camp with a suitcase full of skorts and shirts in pinks and purples, with flower prints. The week at camp was incredible. I took part in the same activities as the rest of the girls, and I had an absolute blast. Maybe the best part happened after the week was over. When I told my mom about how great it felt at camp and how happy it made me, she loosened up and started giving me more say in my appearance and activities. Camp helped me to value myself and gave me the courage to advocate for what I needed in order to be who I am.

- Steph, 2013 camper



Recently, I was asked to think of a time I experienced love which was expressed in a practical way. As a girl, women paid all my expenses to T.T.T. camp, which was life changing for me. When I was a 10 year old living in Letts, Iowa, my family did not have the money to send me to the wonderful camp experience I enjoyed that summer, but thanks to kindhearted women, I would enjoy life-long memories from their sacrificial giving.

- Earline Capps, 1960 Camper

In the summer of 1958, when I was 11 years old, Iowa X of Fort Dodge sponsored 3 girls to attend Eden Valley Camp. I remember a lot about the camp and my experiences; getting poison ivy, oatmeal baths, a fun day at “carnival” and winning the dustpan award for having the cleanest cabin. There are so many wonderful memories! Being a T.T.T. member has also given me great gratification and heartfelt stories to share with our girls who deserve the same warm memories. I have met so many wonderful members with big hearts just like mine. I will treasure those relationships forever. I love our goals, they have been in my heart for over 65 years with many more to come. Keep T.T.T. in your heart!

- Pamela Newman, member Iowa ACCG, past Iowa state president



Dear Mrs. Baker,
Thank you so much for driving me to camp, from camp, and for everything you and Mrs. Joanne brought for me. I am very grateful for everything you got me for camp. I wouldn't have been able to go if it wasn't for you! Thank you again.



Thank you Mrs. Davis. I had lots of fun at camp my favorite part was swimming and it's so cool how you were my mom's 4th grade teacher thank you again.



When I was picked to go to T.T.T. camp, I didn't know I was special. That was something those T.T.T. ladies showed me over and over until I believed it. Thank you so much for the big things, like a suitcase full of clothes and a great week at camp. But also, thank you for the birthday cards, the excited smiles when I see you around town, the always asking how I'm doing. Thank you for the dinners out, the school supplies, and the warm coat when I needed it. You made me know I mattered to you. - Kelsey, 2015 camper

Camping is fun because it's an experience. You get to see different things in nature and wildlife. You meet new people and develop new friends. You get a lot of great memories to take with you for a lifetime. One word sums it up, camp is EXCITING!
- Treasure Moore, 2018 camper



T.T.T. made a big difference in my life. Being involved with T.T.T. gave me opportunities that I wouldn't have had. Each year, my ladies delivered Christmas cookies up until I hit 18. As a teenager this was something I always looked forward to. We had the opportunity to go swimming at one lady's house, and had a blast. They made the whole camping experience a joy and made an impact on on me letting my kids go camping. I am extremely grateful that I was chosen to go to camp. I made so many friends and many memories. T.T.T. also assisted me with getting my CNA license! This Is a caring group of ladies who stand behind and believe in their campers. - Tara Washington

Our Leaders

2021-2023 National Executive Board



Joyce Rudowski, Ohio N
President



Julie Baker, Illinois AF
Vice President



Daphne Emmack, Iowa AJ
Treasurer



Pauline Phillips-Gill, Iowa EG
Organizer



Rachel Bly, Iowa AU
*Recording Secretary/
Historian*



Sarah Howdeshelt, Ohio F
Corresponding Secretary



Kim Langley, Iowa FX
Project Administrator



Connie Boyce, Iowa FL
Parliamentarian

2021-2023 Project Board



Brenda Davis, Ohio Z
Eastern Area



Judy Cornett, Iowa D
North Central Area



Bobbi Murray,
Minnesota Z
North Central Area



Mary Jo Messerli,
Iowa FM
South Central Area



Sarah Nemmers, Iowa
FM
South Central Area



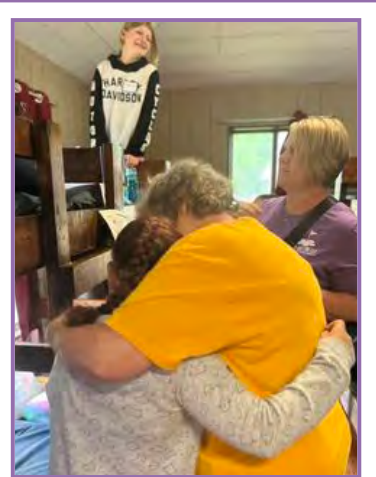
Marcia Jester,
Colorado J
Western Area



Cynthia Bush, Arizona Q, joined the Project Board as Western Area Chair in October 2021. She died unexpectedly in October 2022. She brought great joy to her T.T.T. work and has been dearly missed.

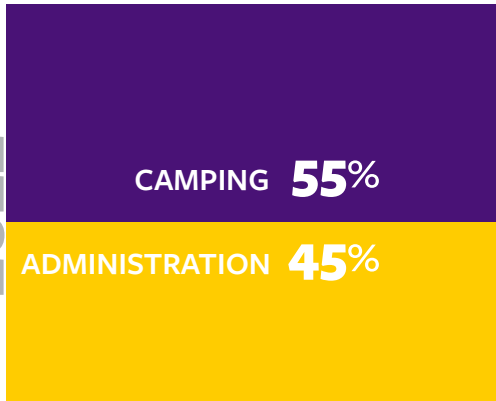
Our Members

The National T.T.T. Society has chapters in 10 states and Washington DC. However, we have members living in more than 30 states! Why? Because when a woman joins T.T.T., she learns very quickly the impact of our mission of sending girls to camp and how that can help shape a young girl for her future. She also finds joy in becoming part of a local and national sisterhood that provides support through all stages of life. Our chapter members who move out of state maintain their membership so they can stay connected and still support our worthy project.



Financials

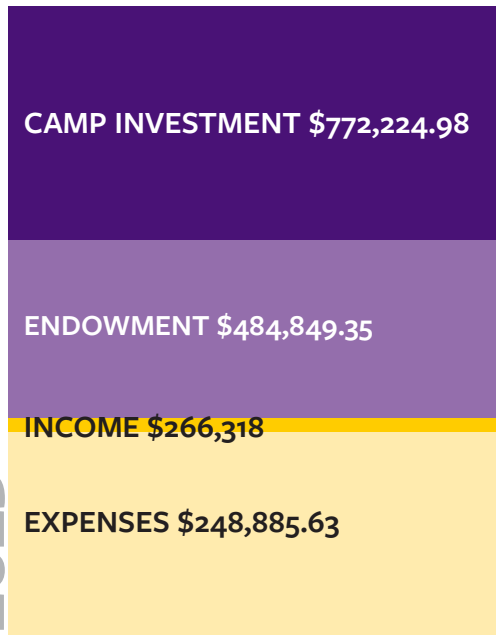
2022*



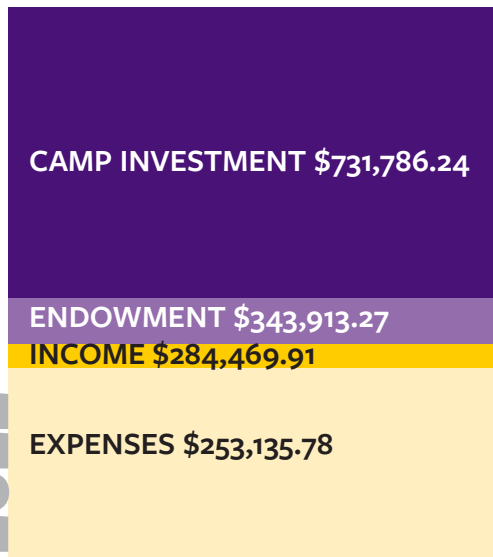
Most of T.T.T.'s expenses are focused on the mission of camp.

*2022 most recent figures available

2023



2022



Income has outpaced expenses. Investments continue to grow and may provide funds needed for the future. However, restrictions limit the amount available each year.

2023



CHAPTER GIFTS DUES PERSONAL GIFTS FUNDRAISING PARTNERSHIPS*

2022



The majority of income continues to be gifts from chapters and member dues.
* Partnerships began in 2023.

Thank You to Our Generous Donors

October 1, 2021, through September 30, 2023

President's Circle – \$5,000 or more

Arizona P	Iowa AQ	Iowa GD	Ohio U
Iowa AF	Iowa D	Iowa State	Joyce Rudowski
Iowa APBN	Iowa EG	Ohio N	

Benefactor's Circle – \$3,000

Arizona J	Iowa BI	Iowa DI	Iowa FG
Arizona Q	Iowa BP	Iowa DY	Iowa FX
Iowa AO	Iowa BR	Iowa E	Iowa KEN
Iowa BA	Iowa BX	Iowa EU	Iowa T
Iowa BD	Iowa CK	Iowa EW	Two Rivers Bank & Trust

Patron's Circle – \$2,500

Illinois AQ	Iowa DM	Iowa ES	Iowa HC
Iowa CU	Iowa DU	Iowa FM	Iowa Farm Bureau
Iowa DL	Iowa EA	Iowa GL	Lorraine Robertson

Director's Circle – \$1,000

California M	Iowa BE	Iowa GE	Nebraska A
Colorado J	Iowa DD	Iowa GF	Nebraska I
Illinois AI	Iowa DK	Iowa GH	Ohio Z
Illinois U	Iowa EL	Iowa GK	Richard Adams
Iowa A	Iowa ET	Iowa GR	Berlin Family Fund
Iowa AB	Iowa EX	Iowa GV	The Family of Judy
Iowa ACCG	Iowa EY	Iowa GW	Brinkmeyer
Iowa AE	Iowa EZ	Iowa GX	Sarah Howdeshelt
Iowa AJ	Iowa FL	Iowa J	Michele Myrus-Brooks
Iowa AT	Iowa FR	Iowa M	Joyce Rutherford-Donner
Iowa AU	Iowa FZ	Iowa R	

Counselor's Circle – \$500

Arizona State	Iowa AR	Iowa GN	Kiewit Corporation
Illinois U	Iowa BJ	Nebraska F	RJ Gear
Iowa CJ	Iowa FT	Rita Karns	TrueNorth Companies

Camper's Circle – \$250

Illinois AF	Iowa DV	Ai Tajima	Charities Aid Foundation of America
Iowa AD	Iowa FA	Ellen Bluth	Joanie and Bob Croker
Iowa AV	Iowa L	Joyce & David Brown	Monica Herrera
Iowa CD	Iowa W		

... plus 104 individuals or groups who gave varying amounts up to \$250. Every donation is appreciated!



With a special shout-out to all of the many, many members, friends and sponsors who donate generously to our chapters to help us send girls to camp!



Thank you to our Corporate Partners!



DIVERSIFIED
MANAGEMENT
SERVICES



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Founders Circle

Planned giving for the future

Your gift today ensures the work of T.T.T. tomorrow

• **Members as of October 2023** •

Julie Baker – Illinois AF

Emma Mosley – Arizona Q

Bonnie Ballard – Iowa BR

Barb Moss – Iowa GE

Daphne Emmack – Iowa AJ

Michele Myrus-Brooks – Arizona J

Barbara Gibson – Illinois AF

Pam Newman – Iowa ACCG

Jan Gollberg – Illinois AF

Joyce Rudowski – Ohio N

Sarah Howdeshelt – Ohio F

Joyce Rutherford-Donner – Ohio N

Mary Kalberg – Ohio N

Mev Wilson – Ohio Z

For more information about the Founders Circle, please contact the National Office at 319-385-7246 or office@nationaltttsociety.org.